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TRADEMARK.COM PROVIDES INDUSTRY ALERTS

Pharmaceutical and Medical Apparatus Alerts Are the First of Many Competitive Intelligence Tools

EAST HAVEN, CONN. – 2 May 2002– Trademark.com, the complete online search service for trademark attorneys, entrepreneurs, librarians, product/brand managers, and others, announced today the launch of its Pharmaceutical and Medical Apparatus Industry Alerts, classes 5 and 10 respectively. These are the first of several different industry alerts and other competitive intelligence tools to be issued by Trademark.com (<http://www.trademark.com>).

“In response to customer requests, we’ve created an analytic tool for professionals in the pharmaceutical and biotechnology fields to help them better manage the constantly growing and changing data in these areas,” said Jerry Lewis, director of product planning for Trademark.com. “Subscribers now have an affordable, reliable resource to inform them weekly of the latest filings in classes 5 and 10, or of their competitor’s latest filings – available with the click of a button – saving users hours of time-consuming research.”

The alerts currently consist of the most recently filed US applications within Trademark.com and feature two cost-effective options. The Pharmaceutical and Medical Apparatus Industry Alert covers just filings in classes 5 and 10, delivering weekly alerts to subscribers for \$495 annually. The other, The Competitive Industry Alert, tracks the activity of five companies of the user’s choice, delivering weekly alerts highlighting their recent filings for \$995 annually, regardless of class. With either package, weekly emailed alerts include the trademark, serial number, applicant, class, and goods description.

Trademark.com’s Industry Alerts are also beneficial to the patent community, since trademark filings can be an indicator of future patent filings. Customers can gain insight from trademark goods descriptions and use that knowledge to improve their own products prior to patent application.

For more information or a complimentary Pharmaceutical and Medical Apparatus Industry Alert CD-ROM, please call 800.648.6787, 203.466.5055, or email tm@trademark.com.

To search files on Trademark.com, go to <http://www.trademark.com>. Complimentary 12-hour search sessions are available to journalists and prospective clients who have not yet tried the system. Call or email to start your free search trial (only one trial per customer and trials are not valid for existing users).

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About Trademark.com

Trademark.com is a division of MicroPatent and one of many intellectual property offerings from Information Holdings Inc. It's grown from a Federal trademark CD-ROM provider into a premier online search service with US Federal, State, Common Law, Canadian, WIPO, EC, and UK files, in addition to an extensive Domain Name collection including .com, .net and .org records.

About MicroPatent

MicroPatent (<http://www.micropat.com>) is a subsidiary of Information Holdings Inc. (NYSE: IHI) and a leading provider of intellectual property information and related services via the Internet. Founded in 1989, the Company has evolved from offering patent documents on CD-ROM to providing online intellectual property information solutions to thousands of corporate, legal, and government subscribers. MicroPatent is parent to Trademark.com, Faxpat/Otipat – providing electronic and printed file histories, and Woolcott – offering professional search assistance. Headquartered in East Haven, Connecticut, MicroPatent has offices in New York, Washington D.C., and London, sales representation throughout the United States and Europe, and distributors in Japan.

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