



**FOR IMMEDIATE RELEASE**

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**TRADEMARK.COM EXPANDS AGAIN BY ADDING UNITED KINGDOM MARKS  
TO ITS GROWING INTERNATIONAL DATABASE**

*UK data represents the first of several country-specific files to be added to Trademark.com*

**EAST HAVEN, CONN. – 17 December 2001** – Trademark.com, the complete online search service for trademark attorneys, entrepreneurs, librarians, product/brand managers and others, announced today the addition of more than 900,000 United Kingdom (UK) marks to its existing collection of US Federal, State, Common Law, Canadian, WIPO, European Community, and Domain Name databases. This is the first of several country-specific trademark files to be added to Trademark.com (<http://www.trademark.com>), a division of MicroPatent®.

“The addition of the UK trademark file to Trademark.com represents a significant milestone,” said Steve Wolfson, Trademark.com’s president. “On the international front, we aggressively added Canadian, WIPO, and EC marks earlier this year. Our customers, however, have requested country-specific data, and the UK release is the first of several such databases to fill that need. We are now, and will continue to be, more competitive internationally, offering clients a truly comprehensive search service that’s easy-to-use and affordable.”

UK trademark records may be accessed with either a daily or annual Trademark.com search subscription. An introductory special features these marks within the Platinum search tier, which includes all US, Canadian, WIPO, EC, Domain Names, and UK data, or the Silver search tier, which includes all non-US files. Daily (12 continuous hour) search subscriptions for these two tiers are priced at \$100 and \$50, respectively, and will be available with the UK data for a limited time. There are no additional per-hit fees beyond the listed subscription price.

Additional country-specific databases planned for release on Trademark.com in 2002 include the German, French, and Benelux trademark files. Similarly, a new .pdf report format is scheduled for an upcoming release, allowing users to download results in an easy-to-view format that can be shared with others, or imported directly into a word processor.

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“We’ve been studying the marketplace and listening to what clients and prospective customers tell us,” said Jerry Lewis, director of product planning for Trademark.com. “This research uncovered the fact that there are many trademark searchers, both in the legal or corporate arenas, who are looking for an intuitive, user-friendly, complete online search service – that’s affordable – to help them meet their needs. Our aggressive development schedule is in response to this industry demand and will continue until we’ve satisfied these customer requests.”

To search files on Trademark.com, go to <http://www.trademark.com> or call 800.648.6787 (within the US) or 203.466.5055 (internationally). Complimentary 12-hour search sessions are available to journalists and prospective clients who have not yet tried Trademark.com but who want to test this system as compared to other services. Call either of the numbers above to start your free search trial (only one trial per customer and trials are not valid for existing users).

### **About Trademark.com**

Trademark.com is a division of MicroPatent and one of many intellectual property offerings from Information Holdings Inc. It’s grown from a Federal trademark CD-ROM provider into a premier online search service with US Federal, State, Common Law, Canadian, WIPO, EC, and now UK files, in addition to an extensive Domain Name collection including .com, .net and .org records.

### **About MicroPatent**

MicroPatent (<http://www.micropat.com>) is a subsidiary of Information Holdings Inc. (NYSE: IHI) and a leading provider of intellectual property information and related services via the Internet. Founded in 1989, the Company has evolved from offering patent documents on CD-ROM to providing online intellectual property information solutions to thousands of corporate, legal and government subscribers. MicroPatent is parent to Trademark.com, Faxpat/Optipat – providing electronic and printed file histories, and Woolcott – offering professional search assistance. Headquartered in East Haven, Connecticut, MicroPatent has offices in New York, Washington D.C. and London, sales representation throughout the United States and Europe, and distributors in Japan.

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